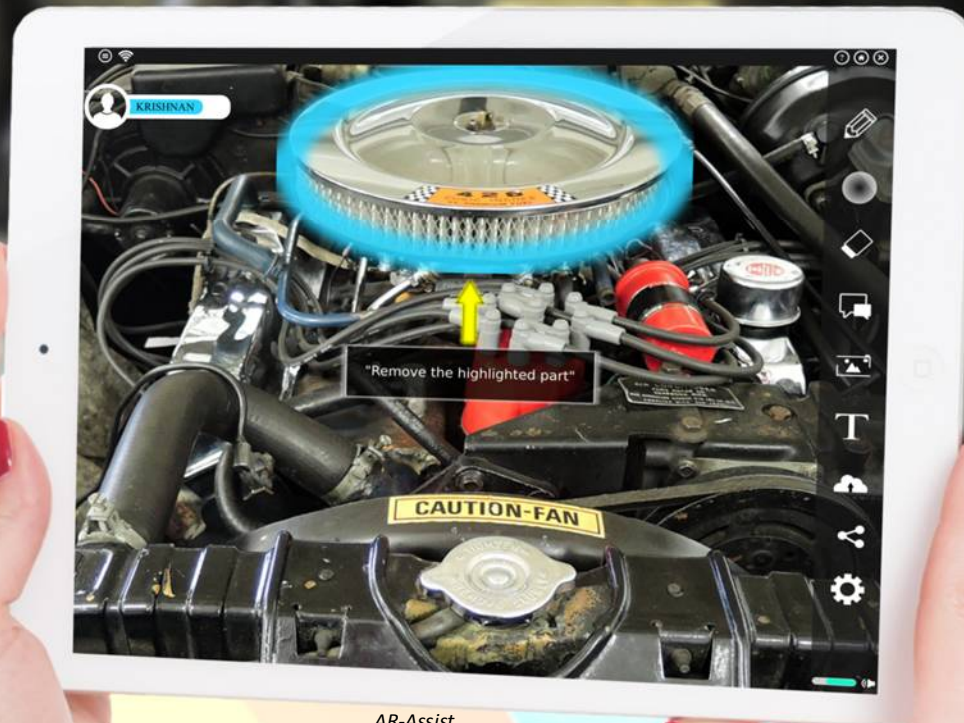# SIMLABS
Visualize to Realize

AUGMENTED REALITY

AR-Assist

AUGMENTED REALITY SERVICES AND SOLUTIONS FROM SIMLABS

Augmented Reality is an upcoming and fast growing technology. This technology can be used in variety of applications, which include games, education, marketing, entertainment, shopping, product trails, architecture etc. Many industries and people across the world are investing and actively working in this domain. As per reports published by market research firms, the augmented reality market is estimated to grow to USD 90 Billion by 2020. The recent technology advancements in smart mobile phones, smart pads and development software, have enabled many industries to consider leveraging the benefits of augmented reality technology. The accelerated growth, business potential and benefits of augmented reality technology has created many opportunities for application developers, product developers, content developers, hardware suppliers and system integrators.

Simlabs Software LLP (SIMLABS™) is actively working on augmented reality based applications development, product development and system integration. SIMLABS is currently focusing on services and solutions for maintenance training, education, marketing, architecture, entertainment, shopping and product trails.

INDUSTRY SEGMENTS

Aerospace	Army	Navy	Healthcare	Railways
Architecture	Construction Equipment	Automotive	Games	Engineering

Aerospace, Defence, Automotive, Construction Equipment, Real Estate, Healthcare, Gaming, Railways, Education, Business, Oil & Gas, Mining, Shopping, Engineering Industries and Tourism are some of the segments where Augmented Reality based services and solutions can be offered by SIMLABS.

APPLICATIONS IN GENERAL

SIMLABS offers augmented reality based
services and solutions for applications such as:

- Maintenance training
- Product manual
- Gaming
- Architectural Designing
- Product trial
- AR Shopping
- AR Museum
- AR Book, etc.

SERVICES AND SOLUTIONS

SIMLABS™ offers augmented reality based services and solutions which include applications development, product development and system integration for maintenance training, education, marketing, architecture, entertainment, shopping and product trails. SIMLABS™ is currently working on product development. The list of products includes **AR-Assist, AR-Arch, AR-Mirror and AR-Decor.** These services and solutions are available for android, iOS and Windows based smart pads and phones.

AR-Arch

AR-Decor

AR-Mirror

BENEFITS OF AUGMENTED REALITY APPLICATIONS

- Very effective and safe learning methodology
- Helps in remote assistance
- Buyer can try / experience products before taking a decision
- Can customize, without changing the actual product and visualize it
- Can use virtual content in real world environment

AR-Book